



3.5" cellulose batt

- Recycled Fibers
- Environmentally Responsible
- Class A Building Material
- No Scrap Production
- Zero Landfill
- Superior Noise Absorption
- High R-value Performance
- Friction Fit
- Does not Irritate Skin
- LEED Eligible





green

innovative

performance

responsible

value

Product Performance

- High R-value performance - R-value of 3.5" ECOCELL batt is 13
- Meets or exceeds ASTM testing for both commercial and residential insulation
- Controls and deadens sound due to density of cellulose fibers and non-woven manufacturing process
- Reduces airborne sound transmission from room to room and blocks outdoor noise for a noticeable quietness
- Easy to handle and install, no special equipment required to install
- Manufactured for a tight, friction fit

Environmental Responsibility

- Made from a combination of recycled and renewable fibers, majority of which is post-consumer recycled newspapers
- Zero waste in the manufacturing process
- CMS creates a "greener" manufacturing process by reducing energy use and air pollution during manufacturing
- Environmentally responsible - entirely recyclable

Product Safety

- Class A fire rating
- Easy to handle compared to fiberglass insulation products
- Contains no harmful airborne particles
- Does not itch or irritate skin
- Contains an EPA registered fungicide to resist the growth of mold

Physical Properties

• Surface Burning Characteristics ASTM E-84, UL 723	Flame Spread Smoke Developed	Class A Class A	15 95-170
• Flammability Characteristics ASTM E-970	Critical Radiant Flux	Greater than or equal to 0.12w/cm2	
• Environmental Characteristics ASTM C-739 ASTM C-739	Corrosiveness Fungal Resistance	Acceptable Acceptable	
• Physical Characteristics ASTM C-167 ASTM C-518 ASTM C-739 ASTM C-1304	Design Density Thermal Resistance Moisture Absorption Odor Emission	2.5 pcf R-3.6 per inch Acceptable Acceptable	

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